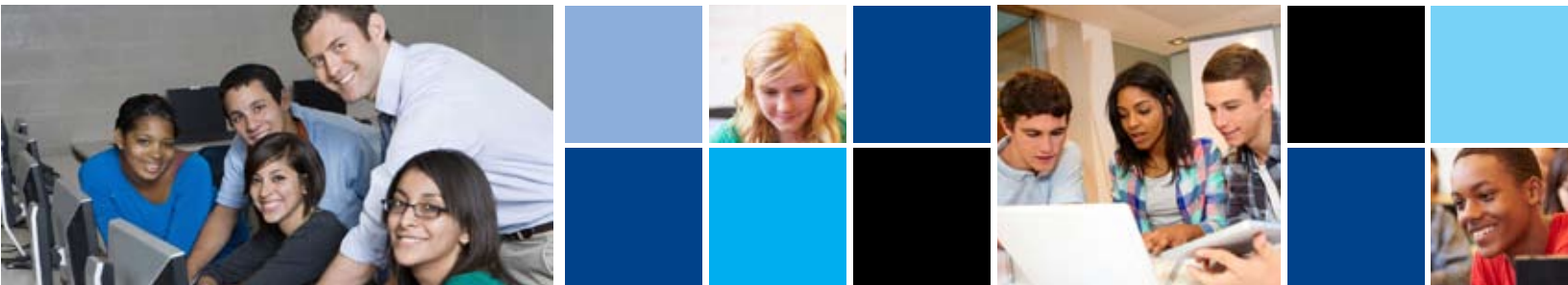




PACKAGING LOGIC INC
We Put the Logic Back Into Packaging

Careers in Manufacturing Instructional Guide



Real People. Real Jobs. Real Opportunity.



INDIANA WORKS COUNCILS
Region 1





Purpose of READY NWI Video Series and Instructional Guide

The READY NWI video series offers an opportunity for viewers to look inside a company to discover and learn about their mission, daily operations, and what their scope of service entails. The videos posted on the READY NWI webpage offer advice and guidance on how to begin pursuing each career, while providing information on the “ins and outs” of the company. Employers discuss such topics as character traits required for employment, expectations for intern performance, the importance of a college education, and how to determine what career may be a good fit when looking through the lens of a potential employee.

Goal Attainment for READY NWI Video Series

Learners are to watch the videos, participating in discussion while retaining pertinent information about the company being viewed.

Outline for Students, Parents, Instructors, and Classrooms

*Topics and Discussion Points
(target 6 – 8th grade students)*

1 GROUP ACTIVITY

- A. Shipping
- B. Sales
- C. Trouble Shooting
- D. Customer Service

2 QUESTIONS FOR VIDEO COMPREHENSION

- A. This section ensures concepts from the video are understood.
- B. Requires pen and paper

3 TEACHING SESSION RECAP

- A. This is the student’s specific takeaway
- B. Requires pen and paper

**NOTES FOR THE
INSTRUCTOR OR
FACILITATOR**

Here are several spring-boards for discussion to be used in conjunction with the READY NWI Videos:

Be professional
Honor the employees who hired you
Try to volunteer at a company



About the Company:

Packaging Logic, located in La Porte, Indiana, is much more than a box manufacturer. They assist customers in solving issues with inventory, package development, logistics, packing line efficiencies, cash flow and paper work reduction. Their expertise is in corrugated, point of purchase displays, foil/foam, plastic returnable packaging and hand assembly, making them a leader in the industry.

1 GROUP ACTIVITY

Below are the positions and departments as described within Packaging Logic:

1. Shipping
2. Sales
3. Trouble Shooting
4. Customer Service

Do you think these positions (items 1-4) overlap or change order when manufacturing and selling a product?

2 QUESTIONS FOR VIDEO COMPREHENSION

Packing Logic: Do you think 18 years of being known as a trusted company is enough to convince YOU, the customer, to trust them?

1. What does an Engineering Service Company mean to you? Is it a service company that helps people or do they offer engineering service?
2. If you worked at this company, what would you do if a customer had a problem?
Who would you turn to for advice?
3. How old do you think you should be to use CAD? Is it software? What is CAD's purpose?
What does it stand for?
4. Do you know what detail oriented means?
5. What does "work ethic" mean?

Bonus Question:

Which employees (types of jobs or job titles) are represented in each question?

3 TEACHING SESSION RECAP

After the group discussion and video comprehension sessions have been completed, each student should have a writing utensil and a paper, or a computer in order to engage in the next process. The goal of the Recap is to integrate ideas spawned during discussion through the use of comprehension questions.

1. What was your favorite segment of the video?
2. What did you learn about this genre of work?
3. Was there a new idea or concept that you now understand?
4. Could you work in this field?
5. If you could ask an employee at Packing Logic one question, what would it be?

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This instructional guide was developed by the Center of Workforce Innovations. For further information call 219-462-2940 or visit the READY NWI website at www.readynwi.com.